



**Sunday, October 2nd, 2022 at
Eastern Michigan University**

I am writing you concerning a sponsorship opportunity with the 2022 I Tri for Mac Triathlon at Eastern Michigan University, Ypsilanti, Michigan on October 2nd, 2022. This will be the 4th event (we had to take the last two years off due to COVID and pool maintenance). In 2018, we met our goal to have 100 participants, and we were able to provide a \$2,000 scholarship to one O&P student at EMU. In 2019, we almost doubled the number of participants! But the most rewarding achievement was that we were able to provide 4 \$2,000 scholarships to students in the EMU O&P program. Even though we did not have events in 2020 and 2021, we still were able to provide virtual events that helped us raise money for a \$2,000 scholarship each year. In 2020 we also provided students with better desk chairs, webcams and headphones to attend their classes virtually.

We are so excited to be back to our live event and raising money to support the eastern Michigan O&P program.

Our mission is to provide an event for people of all abilities in the Southeast Michigan community. The event will raise funds for the McKayla Hanson Memorial Scholarship in EMU's Orthotics and Prosthetics Program. McKayla's outlook on life, commitment to self-improvement and positive impact on others was unparalleled.

The I Tri for Mac Triathlon will consist of two primary events: a sprint event and a super sprint event.

Sprint Event: 500m swim, 20k bike, 5k run
Super Sprint Event - 200m swim, 10k bike, 1 mile run

Public and Athletes with Disabilities may participate in either event
Collegiate and Relays may participate in the Sprint Race only

For more information see the event web page at: itriformac.org

We are looking forward to a bigger turnout for the 2022 event and hope your organization will be interested in supporting. Attached are sponsorship opportunities.

Thank you for your time and consideration.

Sincerely,

I TRI FOR MAC Planning Committee

Frank J. Fedel, Nathan Kearns, Kenny Krell, Jacob Lindquist, Cara Negri



I Tri for Mac Sponsorship Levels

Platinum Medal \$5,000: Banner with your company name and logo at the Registration and Banner at the finish line. Logo on maps of the courses, logo on event t-shirts, logo on all printed material, logo on all social media, website, and logo on results pages. Company logo and information added in the week of event athletes' email that is sent before the event.

Gold Medal \$2,000: Banner on one of our trailer or truck. Logo on maps of the courses, logo on event t-shirts, logo on all printed material, logo on all social media, website, and logo on results pages.

Silver Medal \$1,000: Banner at the drink station, logo on event t-shirts, logo on all printed material, and logo on all social media, website, and logo on results pages.

Bronze Medal \$500: Logo on event t-shirts, logo on all social media and website, logo on maps of the courses, logo on all printed material, and logo on results pages.

Payment Options: Check (*made payable to EMU Foundation*) Visa Mastercard American Express

Sponsorship Level: _____

Corporate Name

First Name

Last Name

Street Address

City

State

Zip

Telephone

Email

Credit Card Number

Expiration Date

Name as it appears on card (please print)

The I Tri for Mac Fund is held by the Eastern Michigan University Foundation and contributions are tax-deductible to the extent allowed by law.

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**Please send sponsorship payment to:
Eastern Michigan University Foundation
112 Welch Hall
Ypsilanti, MI 48197**